

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3021337

Traffic Order #	12080555	Created On	5/27/2020 12:04:44 PM	Order Status	Contract Confirmed
Order #	3021337	Created By	Brett, Veronica	Gross \$	4140.00
Order Descrp	POL-Candidate-TEDDY DANIELS FOR CONGRESS	Updated On	5/27/2020 1:42:43 PM	Net \$	3519.00
Client	TEDDY DANIELS FOR CONGRESS	Updated By	Scarci, Nino	Units	34
Start Date	5/29/2020	Industry	Political-US House	Credit Hold	NO
End Date	6/1/2020	REFERENCES		BILLING INFORMATION	
# of Weeks	2	Primary		Purchase Order #	
SALES		Secondary		Billing Schedule	EndOfFlight
ActiveWeeks	2	Tertiary		EDI INFORMATION	
AE 1	WB/Scranton Reg Political	Quarternary		Product	
AE 2		TRAFFIC OPTIONS		Estimate	
Agency	NEIGHBORHOOD RESEARCH AND MEDIA	Address 1	PO BOX 297	Submit EDI Invoice?	Do Not Submit EDI Invoice
RepFirm		Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Copy Instr ID		City, State, Zip	RODANTHE, NC	WILKES BARRE/SCRANTON Priority Code NP=80, IP=74 See key on FCC site for zone/network information	
Total Zones	1	Zip	27968		
Zones	Wilkes-Barre Interconnect	Contact			
Total Networks	1	Phone	252-987-0210		
GENERAL COMMENTS		Avail Tag		SYSCODE LIST	
		Contract Type	Standard	9166	
		Copy Group			
		Division			
		Reference #	b5edb4b5-33a0-ea11-9100-005056979d16		

SUMMARY FOR SYSCODE 9166

Traffic Order #	12080555	Created On	5/27/2020 12:05:54 PM	Order Status	Contract Confirmed
Order #	3021337	Created By	Brett, Veronica	Syscode Gross \$	4140.00
Order Descrp	POL-Candidate-TEDDY DANIELS FOR CONGRESS	Updated On	5/27/2020 1:41:45 PM	Syscode Net \$	3519.00
Client	TEDDY DANIELS FOR CONGRESS	Updated By	Scarci, Nino	Syscode Units	34
Start Date	5/29/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	6/1/2020	Zones	Wilkes-Barre Interconnect	Avg Unit Rate	121.76
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	3		Regional Political Bundle	74 74	Fox News Channel	9166	VARIOUS	05/29/2020	05/29/2020	F 4p-7p					X			6	\$115.00	\$690.00	30
2	1		Regional Political Bundle	74 74	Fox News Channel	9166	FOX AND FRIEND<	05/29/2020	05/29/2020	F 5a-9a					X			4	\$125.00	\$500.00	30
3	4		Regional Political Bundle	74 74	Fox News Channel	9166	VARIOUS	05/29/2020	05/29/2020	F 7p-12m					X			10	\$155.00	\$1,550.00	30
4	2		Regional Political Bundle	74 74	Fox News Channel	9166	VARIOUS	05/29/2020	05/29/2020	F 9a-4p					X			14	\$100.00	\$1,400.00	30
5			Regional Political Bundle	74 74	Fox News Channel	9166	VARIOUS	06/01/2020	06/01/2020	M 4p-7p	X							0	\$115.00	\$0.00	30
6			Regional Political Bundle	74 74	Fox News Channel	9166	FOX AND FRIEND<	06/01/2020	06/01/2020	M 5a-9a	X							0	\$125.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7			Regional Political Bundle	74 74	Fox News Channel	9166	VARIOUS	06/01/2020	06/01/2020	M 7p-12m	X							0	\$155.00	\$0.00	30
8			Regional Political Bundle	74 74	Fox News Channel	9166	VARIOUS	06/01/2020	06/01/2020	M 9a-4p	X							0	\$100.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	12080555		# of Weeks	2		Active	Yes
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Start Date	5/29/2020		Updated By	Scarci, Nino		Units	34
End Date	6/1/2020		Source	CRM		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	